Bring Back Beauty

Beauty is vital for humans to thrive. The more we stray from beauty, the more our culture decays. We are all cut from the same branch, and the potential for beauty exists within everyone.

Why is Beauty So Rare in Our Modern World?

Created in God's Image

Beauty is a natural, physiological quality that every human has the potential to possess in their face and body. But in cities, beauty often fades because of the modern lifestyle—people are kept indoors, inside *ugly offices,* sacrificing their physiology for money. Over time, the result is the decay of the bodies and faces of those who live this way.

The Power of Architecture

I believe in the **power of architecture** and the profound influence it has on the people within a city. City Hall, for example, is a grand and beautiful structure from the outside, yet inside it's uninspiring. The lighting is harsh, the offices are stuffy and cramped, and there's a lack of natural light. These environments erode the spirit.

> *"Even the glass structures that people funnel into every day to go to work are not beautiful—they must be destroying the soul."*

Imagine the toll it takes on one's natural beauty after years of working in spaces that lack harmony and inspiration. If we could bring back beauty—in our buildings, our environments, our daily lives—perhaps we would all thrive a little more.