

## The War on Meat

The carnivore diet is often perceived as extreme or abnormal due to the values people attach to animal rights. Walk through the Rittenhouse Farmer's Market on a weekend in Philly, and you'll likely encounter protesters against eating meat.

**Animals hold a strangely high value in today's society**, sometimes surpassing the desire for children. Pet ownership is becoming a substitute for parenthood. Since when did this become the new normal?

## A New Pseudo-Religion

With the decline of traditional religion in modern culture, people have adopted new belief systems—like veganism—which act as virtue-signaling pseudo-religions. The irony of veganism? **Sacrifice still exists** to create those “ethical” vegan products. Farmland producing tofu, soybeans, and other vegan foods is often cleared of insects and animals that roam naturally. **There's always a slaughter**—whether it's insects, rodents, or other small creatures—to make even the most “humane” vegan product.

## The Juicing Myth

Another trend? Juices marketed as “health drinks.” **Juice is not healthy**; it's sugar water packaged as a health product for the “skinny-fat” population. Yet, it's sold with a sense of righteousness, pushing people further into dietary trends that don't nourish or sustain them.

## Profit Over Nutrition

The reality is, **the war on meat is a money scam**. Follow the dollar trail, and you'll see that vegan products are more profitable and marketable to a society increasingly influenced by social norms and ideological shifts. Selling vegan

alternatives is simply good business to those capitalizing on these new norms.

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*Eat consciously. Question what's behind your food choices. In a world where dietary beliefs have taken on religious zeal, make sure your decisions are yours, not just products of the latest "moral" trend.*