

Photographers are Visual Artists

As photographers, we are visual artists who have the ability to capture and convey our unique perspective on the world. Every new photograph we create adds to the collective visual language of humanity, offering fresh insights and perspectives for future generations.

Photography as the Superior Art Form?

"Photography is superior because of the physical nature of the medium."

Photography stands out among art forms due to its unique relationship with reality. The process of walking, observing, and interacting with the world is essential to photography. Walking promotes human thriving and opens up boundless creative opportunities, making the camera the ultimate tool for an artist to make visual notes of the world around them—something mankind will always cherish.

Real Photos

In photography, it's not about the technical quality or perfection of each shot but rather the **realness** that a photograph brings to the table. A photograph, regardless of whether it's in color or black-and-white, preserves a moment that cannot be replicated. New photos matter most, as each one is a unique, unrepeatable representation of life. Photography's strength lies in its enduring power to document reality.

"The goal is to create more photos. New photos matter more than anything else."

The Universal Language of Photography

Photography transcends boundaries and speaks to people across cultures and languages. Each photograph is a piece of the universal language that connects us all, evoking emotions, sharing experiences, and capturing moments of life that will be appreciated by generations to come.