

## **Individual vs. Collective**

When it comes to **making the world a better place** and helping others, remember this: **serve yourself first and foremost.**

### **Become more selfish.**

Focus on improving yourself, nurturing your own growth, and living authentically. By doing so, you naturally contribute to the collective good.

*“Be the change you wish to see in the collective.”*

The transformation of society begins with the transformation of the individual.