

## Just Produce More Photos

When it comes to photography, the ultimate priority is simple: **produce new photos every day**. Stop overthinking about perfection or presentation—just get out there, camera in hand, and create. Each day you're out shooting, you're adding to a growing archive, each photo a step closer to honing your unique voice.

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### Go Full Force

**Set audacious goals.** Push yourself to capture more than you think possible. I strive to make a thousand photos a day. Yes, it sounds insane, but that's the point—**big goals fuel progress**. Whether or not I reach a thousand, the purpose is to push, to challenge what I think I'm capable of, and to move beyond complacency.

- **Aiming High:** When I travel, I often hit that thousand-photo mark daily, especially in places that inspire me. Mumbai, for instance, was a place where I truly pushed myself. My archive from those days is packed with thousands of images, each a slice of life captured in a moment. Here's my workflow:
- Take pictures, no holding back.
- Cull the day's photos quickly.
- Upload to the cloud.
- **Repeat.**

Don't limit yourself to fewer photos. Make the goal big and **commit to consistent production**. With each shot, you're training your eye, building your stamina, and improving your technique.

### Treat Photos as a Stream of Becoming

When you shift your focus from perfection to production, your photos become part of an ongoing, ever-evolving collection. I approach my images as a continuous flow, a **stream of becoming** where each shot builds on the last. Don't waste energy scrutinizing each image on the spot—just produce more, and over time, you'll start seeing magic in the raw volume of work.

### **Motivation Through Movement**

True motivation comes from the act of **moving your body through the world**, day after day. The more you walk, the more you see, and the more photos you'll produce. In street photography, success isn't just about taking a single, "perfect" shot; it's about building a habit, a routine of constant creation. **Let the will to photograph drive you**—to take more shots, to walk further, and to stay curious.

### **Embrace the Present and Let Go**

Detach from the outcome. Release any expectations around likes, shares, or praise. **It's about the journey**, not the destination. By immersing yourself in the present moment, the world opens up to you. Every inch of the city becomes an opportunity, every step an invitation to capture the ordinary in extraordinary ways.

### **The Will to Photograph**

Street photography is ultimately about **tapping into your willpower** and harnessing that energy to fuel your daily practice. Build a routine, strengthen your resolve, and let the camera become an extension of yourself. **Commit to the path, embrace the process, and keep walking.**

*"He who walks the most shall win."*

The goal is simple: **just produce more photos.**