Light vs. Darkness

What is photography but merely painting with light?

When you're on the street, chase the light, not the shadows.

As street photographers, we thrive in the sunlight and bask in its glory. We stay away from the shady side of the street because we know how powerful the sun's light is. The light etches lines and gives form to the subjects in our photographs.

With sunlight, we can highlight the most important details in our images while allowing the shadowy darkness to subtract the unimportant.