

Desktop Blog Workflow: ChatGPT + iA Writer for Blog Posts

Creating blog content doesn't need to be complicated. Here's my step-by-step workflow for using ChatGPT, iA Writer, and video transcripts to streamline blog post creation.

First Step: Start with Your Original Writing

Begin by taking your **original writing** and **copying it to ChatGPT**. This can be notes, a draft, or any raw material you want to refine.

Second Step: Use ChatGPT to Enhance Your Content

Send this prompt to ChatGPT to transform your text into a polished blog post:

"Take my writing and make an essay blog post in my voice, in markdown code. Include headings, bold text when needed, italics when needed, blockquotes for my direct quotes, lists when needed, and highlight all key ideas covered in depth."

This prompt ensures that ChatGPT organizes, enhances, and refines your ideas while preserving your voice and adding the formatting needed for WordPress or any Markdown editor.

Pro Tip:

If you've made a video and uploaded it to YouTube, you can expand on that content! Simply copy the **video transcript** from the description, paste it into ChatGPT, and ask it to combine the transcript with your writing voice. This is an easy way to get a ready-to-publish blog post that feels like you're speaking directly to your readers.

Final Step: Export with iA Writer

After ChatGPT has polished your content:

1. **Copy and paste the Markdown-formatted blog post into iA Writer.**
2. **Export as a PDF** or **publish directly to your blog**, if you're using iA Writer's WordPress integration.
3. Attach or link the exported PDF in your blog post to give readers a downloadable

version of the content.

Example Blog Post: *No Such Thing as Bad Weather*

By following this workflow, I keep my blogging process efficient and focused on delivering high-quality content. Combining ChatGPT, iA Writer, and video transcripts has become my go-to for crafting engaging, well-formatted blog posts that resonate with my readers.