

Creating a New World Through Photography

What's poppin, people? It's Dante.

This morning I've been thinking about this idea that you can **create a new world in a fraction of a second.**

No matter where you are, no matter what you're doing, no matter what you see — there's an ability that lies within photography that's so simple, yet so profound. You can take an *ordinary moment* and elevate it to an *extraordinary height* through the use of a camera, through recognizing life's beauty.

The Four Corners of Your Frame

What you include within the four corners of the frame is what you **deem important**, what you **deem beautiful** — what you choose to include in *your world*.

What you exclude from the frame, what you leave outside those four corners, isn't important for your photograph. It isn't part of your world.

After years of photographing, you begin to see a pattern — a body of work that describes what it was like to live during your time. It becomes your **subjective interpretation** of reality, built upon what you chose to photograph, and what you chose to leave unseen.

Creation and Destruction

To create anew, one must destroy.

While you're out there photographing, **think about what you do not enjoy.** Think about what you don't want to photograph — and simply, don't.

Only photograph what brings you joy. Only what you personally and subjectively find beautiful.

What you include within those frames becomes a reflection of your **internal world**. That world is powerful because it's *yours*. It's your personal perspective — your unique expression as an artist.

The Goal of Art

The goal of an artist is to **authentically express oneself**.

To share your point of view.

To create a new world through your eyes.

So, while you're out there photographing, don't just think about capturing what life *is* —

think about what life *could be* through your interpretation of reality.

Maybe life isn't as it seems.

Maybe photography isn't about answers, but about asking questions — and through those questions, discovering how you truly see the world.

That, to me, is the most exciting way forward in photography.