

## Follow the Light

What's poppin', people? It's Dante.

I'm walking down Broad Street here in Philadelphia — you can see City Hall standing tall in the background.

Today I've got the Ricoh GR IIIx on my neck and the Ricoh GR III on my wrist. I'm experimenting with something new — just trying out a different workflow for the day, just for fun.

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### What Should I Photograph?

You know, I was thinking about this idea of *what should I photograph?*

That constant question about the subject you're drawn to, the story you're trying to tell, or whether what you're shooting is even original.

And honestly, I don't overthink it anymore.

I just follow the light.

That's my compass. My guiding star. Whatever catches that spark in my gut — I obey it. I don't think about the outcome. I don't worry about what it is I'm photographing.

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### Flow and Intuition

I try to tap into that subconscious part of my mind when I'm out shooting.

Enter that *flow state* where the photos come from somewhere pure — not from influence, not from imitation, but from instinct.

That intuition, that little voice inside your head that says “now” — that’s the one I listen to.

That gut feeling when you click the shutter, when something just *feels right*.

That’s what I chase.

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### **Don’t Overthink — Just Play**

These days, I don’t really think about what I’m photographing at all.

I just play.

I tinker.

I explore.

When you follow the light and let your curiosity guide you, you start to discover what you’re truly interested in — how *you* see the world, what your personal interpretation of reality looks like.

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### **You Are the Subject**

People say everything’s been done — all the stories have been told, every photo has been taken.

But that’s not true.

Your interpretation of life, your view of the world, is one-of-a-kind.

That’s what makes it special.

The photographs you create from that pure, intuitive state — they’re not just pictures. They’re reflections of your inner world. They’re mirrors of your soul.

So don’t think about the subject.

**You are the subject.**

Photography isn't about photography.

It's about how you engage with humanity — out there, on the front lines of life.

What you choose to frame, what you include, what you leave out — that *is* your world.

That's your truth.

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### **Final Thought**

Follow the light.

Follow your curiosity.

Shoot from the gut.

Stop thinking.

Just photograph.