

Consistency > Motivation: The Real Secret to Better Street Photography

What's poppin', people? It's Dante.

Today I want to talk about the power of consistency in street photography and why this matters more than motivation and inspiration.

I've been practicing photography for over a decade now, and I pretty much haven't missed a single day. In the past 3 years alone, I've made around **379,000 frames**.

I've created a system in my practice that makes photography **inevitable**.

Show Up. That's It.

I find that by remaining in the process — staying in motion, going out there, actually photographing — I find meaning in everyday life.

The more I show up, the more I detach from the outcome, the better I become.

The more I fail, the more I improve.

If you're attached to outcomes — whether it's making a “good” photo, getting validation, building a project, making a book — all of that gets in the way of actually doing the thing.

What's liberating is photographing **for the sake of photographing**.

Just letting the chips fall as they may.

Authentic Expression Comes From Doing

Through that approach, you discover how you actually see.

You discover how you feel about life.

Consistency is just this:

Showing up daily and doing the thing.

Not planning it. Not thinking about it. Not building some perfect idea in a notebook.

The work is done **out there in the world.**

Not in your head.

Photography Is Insanely Simple

When you really break it down, your only responsibility is this:

Wake up with enthusiasm and go outside.

That's it.

You're not responsible for:

- Seeing something interesting
- Making a great photo
- Coming home with anything

You're only responsible for **showing up and making new photos.**

The Power of Volume

Even just 1–2 frames a day is more powerful than shooting once a week.

Because consistency compounds.

Over time, you develop:

- Instinct
- Awareness of light
- Sensitivity to patterns
- Physical intuition in your body

You get to a point where photography becomes **effortless**.

Where flow becomes inevitable.

Consistency Over Projects

Consistency matters more than having a cool project or theme.

My practice is daily. I treat it as a **visual diary**.

I'm not thinking about making something great.

That thought doesn't even enter my mind.

And because of that:

Everything becomes play.

Everything becomes effortless.

Quantity Creates Quality

I'm very open about failure.

Because most days?

You come home with nothing.

Just a bunch of bad photos.

But that's the process.

Quality is extracted from quantity over time.

The more time you spend out there, the more results will come.

But only if you're actually out there.

Surrender to the Process

At this point, I've surrendered to the process.

I'm not focused on the destination.

I'm just walking.

Exploring.

Photographing.

There's always more to see.

More to experience.

More to shoot.

Remove Friction

If you want to be consistent, you need to remove friction.

For me, that means using a **Ricoh GR**.

A compact camera I can keep in my pocket.

No setup. No ritual. No barrier.

Just shoot.

That's the power of a frictionless system.

Your Life Is the Project

You don't need a big idea.

You don't need a concept.

Your life is the project.

The process of becoming – that's the story.

Treat photography like a visual diary.

Show up every day.

Because that's where the practice lives:

In the daily act of doing the thing.